

Vio Certified Soft Proofing: Frequently Asked Questions

Q: Can I send colour advert files directly to any of the Associated Newspaper Limited (ANL) Newsprint titles?

A: Yes. You can now send digital colour adverts directly rather than through a Preferred Supplier to the following ANL titles: Daily Mail, Mail On Sunday, Ireland on Sunday, Evening Standard, Metro and Loot.

Q: What do I need to do this?

A: The Vio Certified Soft Proofing (VCSP) application, an approved Mac, an approved monitor and an approved spectrophotometer (the calibration device for the monitor).

Q: What is VCSP?

A: VCSP is a solution engineered by Vio to:

- 1. Select a destination ANL title**
- 2. Preflight your PDF file with an ANL preflight profile**
- 3. Soft proof the file on an approved monitor**
- 4. Deliver the ad file and the soft proof to the ANL title**
- 5. Get confirmation of delivery**

Q: Where can I get more information on this?

A: Point your browser at www.vio.com or call Vio on 020 7427 2150.

Q: Can I download VCSP from the Internet?

A: No. You first need to go to <http://vcsp.vio.com> to register and purchase some Tokens. A Vio representative will call you to confirm your registration and an installation will be scheduled.

Q: What is the pricing structure?

A: You pay by way of buying VCSP Tokens per proof:

£15 per Colour Proof Token

£1 per Content Proof Token

More VCSP FAQ's

Q: What is the difference between a Colour Proof and Content Proof?

A: A Colour Proof is a soft proof that has had an ICC output profile applied to it to simulate the target press conditions. A Content Proof does not have the profile. It is a pre-requisite of delivery to ANL to have ANL's specified ICC output profile applied to the file through VCSP.

Q: Do I get VCSP installation and training from Vio?

A: Yes. There is a one-time charge for installation and training.

Q: Where can I get a User Manual?

A: A manual will be given to you during the installation.

Q: Can I install on multiple machines?

A: Yes. There is no charge for the software.

Q: Can I use the soft proofing capabilities for more than submitting files to ANL?

A: Yes. You can use it to collaborate remotely with your clients and save time and money over the conventional approval process. This applies to both colour-managed and content-only soft proofs.

Q: What if I need help setting up colour management?

A: Vio has qualified colour management specialists who will consult with you to calibrate and manage your colour output devices. There is a fee for this service.

Q: I need an ANL curve for my proofer. Is one provided?

A: No. You will have to create one yourself. Vio can provide this service if required.

Q: Who can I call for application support?

A: Vio has a help desk that you can call on 020 7427 2151, or email support@vio.com.



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